



# In the best of company

Deutsche Bank's forum  
for art and culture –  
your next event venue

Palais Populaire  
by Deutsche Bank

# Welcome

to the PalaisPopulaire, Deutsche Bank's forum for art and culture in the heart of Berlin.

Situated in the tradition-steeped Prinzessinnenpalais, on Unter den Linden boulevard, the PalaisPopulaire offers you a unique space for encounters with your guests.

You will be in the best of company, in the immediate vicinity of the State Opera, the German Historical Museum, Humboldt University, the Museum Island, Humboldt Forum in the Berlin Palace, and the Brandenburg Gate.

The PalaisPopulaire is as vibrant, cosmopolitan, diverse, and changeable as the metropolis itself, offering you an inspiring framework for your individual event.

In a central location and distinctive spaces, you can also enjoy exhibitions from the Deutsche Bank Collection and international partner institutions, as well as concerts, readings, expert panel discussions, and workshops.

We are looking forward to hearing from you with your event ideas!

PalaisPopulaire  
Unter den Linden 5  
10117 Berlin

[db-palaispopulaire.com](http://db-palaispopulaire.com)

# Go from the past to the present

by taking just a few steps through the entrance doors of the Palais, which was built in 1733. It was expanded in the nineteenth century and reconstructed in the 1960s after being damaged in the war, whereupon it housed the Opera Café, a popular meeting place. Behind the historic façade, bright, modern rooms now encourage encounters.

Choose this premium location and thrill your guests. The representative building with its vibrant history full of spectacular moments, coupled with the contemporary interior design, offers you a stage for unforgettable events.

Left: Wilhelm Brücke,  
Parade in front of the Royal  
Palace, 1839,  
Oil on canvas,  
Märkisches Museum, Berlin  
(the Prinzessinnenpalais is  
in the background on the right)

Right: PalaisPopulaire in  
the Prinzessinnenpalais,  
Unter den Linden 5, Bebelplatz



# Your individual space

catering to your every needs: Depending on your ideas and objectives, you can use the forum and the sun terrace on the ground floor, or the atelier on the top floor.

With Kofler & Kompanie NewCo as our food service partner in the PalaisPopulaire, we offer first-class catering for your event.

If desired, we will round off your event with an art or culture program and create an unmistakable platform for you.

Three rooms with many options

Catering

that implements innovative concepts in accordance with your wishes.

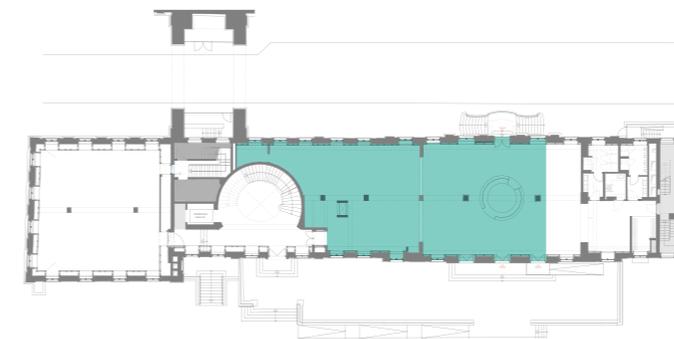
Cultural highlights

that provide further impetus – for example an art tour or an expert panel discussion.



## The Forum

in the entrance area of the Palais is a communicative place for receptions, presentations, lectures, as well as public and private festivities.



350 sqm floor area

Ground floor

Access to the sun terrace

Integrated gastronomy

Suitable number of people, maximum

- Standing: 199  
reception, cocktail reception, standing reception
- Sitting: 110  
parliamentary-style or theater seating
- Seated: 90  
seated dinner, gala dinner, lunch

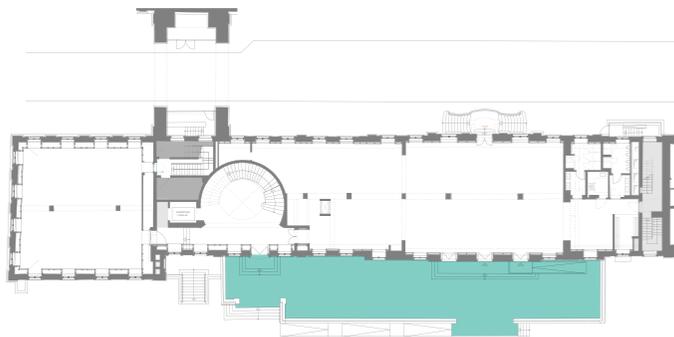
Equipment

- Cloakroom, restrooms
- A/V presentation technology
- Wi-Fi
- Air-conditioning
- Barrier-free



## The sun terrace

with direct access to Bebelplatz – one of the most popular open-air spaces in the heart of the city.



205 sqm floor area

Ground floor

Access to the forum

Available in combination with forum only

Integrated gastronomy

Suitable number of people, maximum

- Standing: 160  
reception, cocktail reception, standing reception
- Sitting: 112  
parliamentary-style or theater seating
- Seated: 112  
seated dinner, gala dinner, lunch

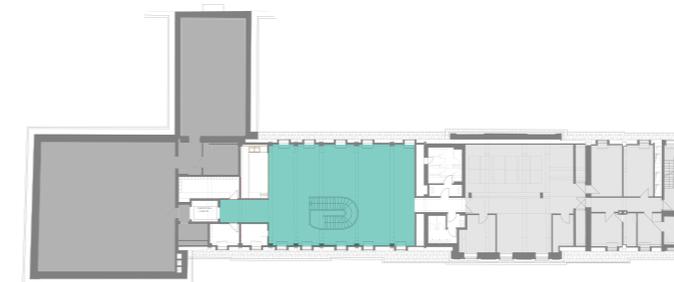
Equipment

- Cloakroom, restrooms
- A/V presentation technology
- Wi-Fi
- Sun protection, light rain protection
- Barrier-free



## The Atelier

on the top floor – a private atmosphere and a fascinating view for meetings, presentations, and exclusive events.



For your event we offer you attractive flat rates for conferences.

170 sqm floor area

Top floor

Suitable number of people, maximum

- Standing: 80  
reception, cocktail reception, standing reception
- Sitting: 80  
parliamentary-style or theater seating

Equipment

- Cloakroom, restrooms
- A/V presentation technology
- Wi-Fi
- Air-conditioning
- Barrier-free
- Elevator



## Our service

for your event: Please contact us for more information. We are looking forward to your ideas and would be happy to discuss possibilities of implementing them with you. We will make you an individualized, non-binding offer.

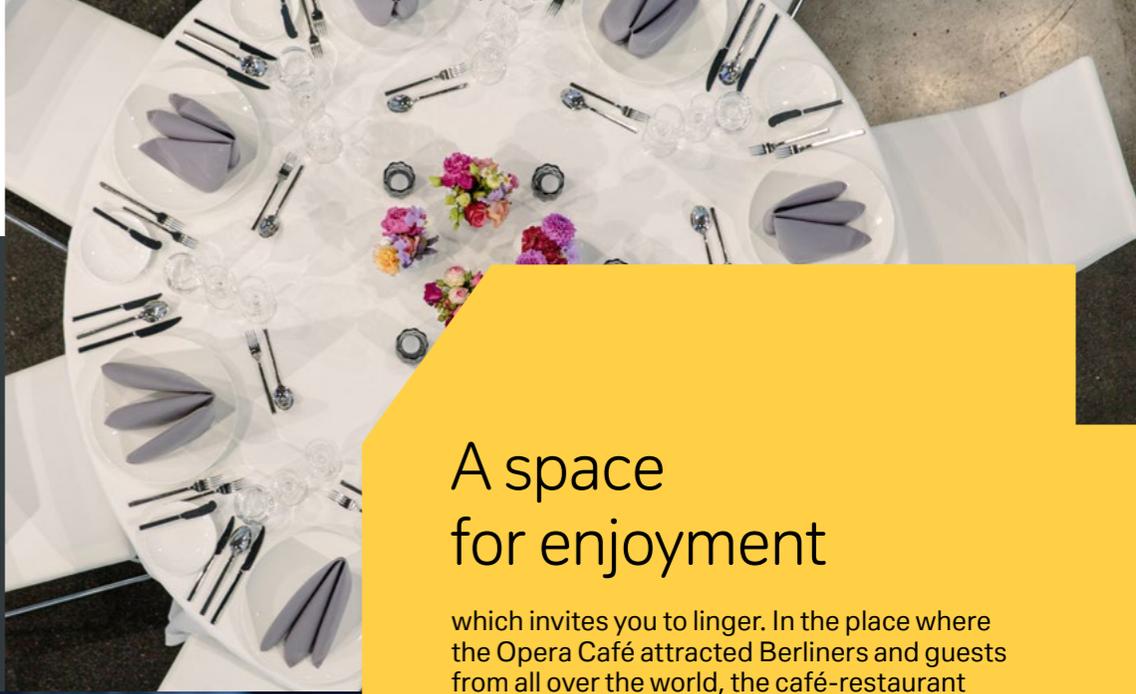
Get to know the PalaisPopulaire, make a personal appointment to view the premises.

## Your contact person

Please contact Irina Marschall and she will be happy to assist you.

[irina.marschall@db.com](mailto:irina.marschall@db.com)

Photos:: Kofler & Kompanie NewCo and Andreas Bohlender



## A space for enjoyment

which invites you to linger. In the place where the Opera Café attracted Berliners and guests from all over the world, the café-restaurant LePopulaire today offers high-level gastronomy.

Kofler & Kompanie NewCo's event catering is available to you personally every day of the week. Whether for an elegant gala dinner, a festive reception, a business meeting, or a casual evening of networking: A gastronomy offer will be staged in accordance with your wishes.

Let us make you an individualized offer for your event.



# Art & Culture

bundles Deutsche Bank's activities in these fields. The unit's projects and cooperative endeavors correspond to the fundamental aims that Deutsche Bank has pursued for decades with its commitment: creating access for everyone, recognizing and promoting talent, and thus making a positive impact on society.

The PalaisPopulaire is part of Deutsche Bank's long-standing, global commitment to art and culture. You can obtain information about the many projects of the Art & Culture unit, for example the "Artist of the Year" program or the longtime partnership with the Berliner Philharmoniker at:

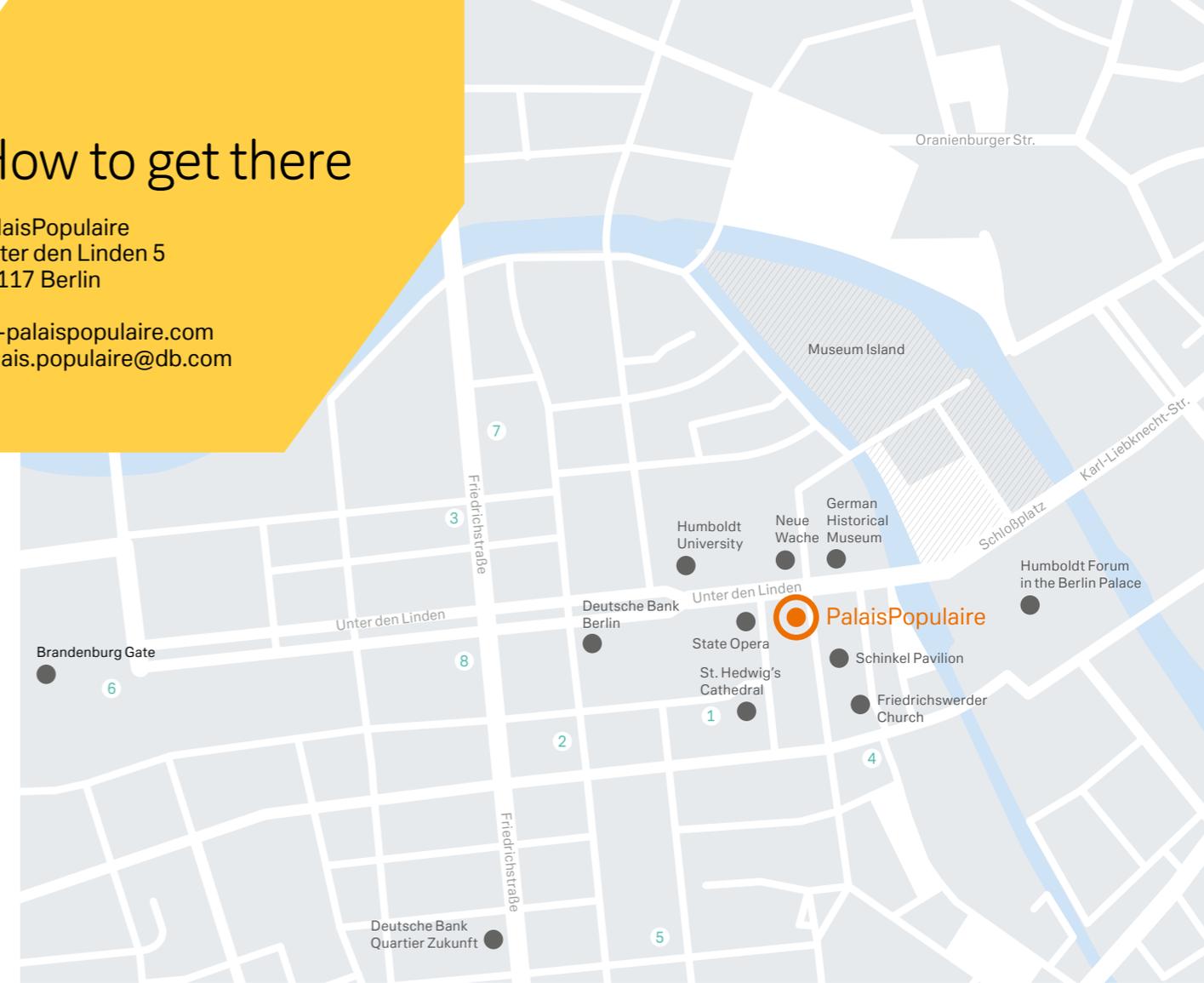
[db.com/art-culture-sports](http://db.com/art-culture-sports)



# How to get there

PalaisPopulaire  
Unter den Linden 5  
10117 Berlin

[db-palaispopulaire.com](http://db-palaispopulaire.com)  
[palais.populaire@db.com](mailto:palais.populaire@db.com)



## Selected accommodation possibilities

- |  |   |  |
|--|---|--|
| 1 Hotel de Rome<br>Behrenstraße 37, 10117 Berlin             | 4 Arcotel John F Berlin<br>Werderscher Markt 11, 10117 Berlin       | 7 NH Collection Berlin Mitte<br>Friedrichstraße 96, 10117 Berlin |
| 2 Regent Berlin<br>Charlottenstraße 49, 10117 Berlin         | 5 Hilton<br>Mohrenstraße 30, 10117 Berlin                           | 8 The Westin Grand<br>Friedrichstraße 158-164, 10117 Berlin      |
| 3 Maritim proArte Hotel<br>Friedrichstraße 151, 10117 Berlin | 6 Hotel Adlon Kempinski Berlin<br>Unter den Linden 77, 10117 Berlin |  |

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